

Web Design & Development

Brook Studios provides professional Web design and Web development services to help make your company's online presence stand out from the crowd. We can design or re-design your current website, create a unique and memorable corporate identity, and work with you on all of your graphic design needs.



Brook
Studios

A stylized white bird silhouette is centered on a teal background. A diagonal stripe of light blue runs from the bottom-left to the top-right, passing through the bird's body. The bird's wings are spread, and its tail is visible. The website address 'www.BrookStudios.com' is printed in white, sans-serif font across the light blue stripe.

www.BrookStudios.com

Services

- Web Design
- Web Development
- Graphic Design
- Corporate Identity

Web Design

While **Brook Studios** strive to make a first impression with its designs, we also understand the importance of the delicate balance between design and function. Your presence on the Internet is a direct reflection of your company, and everything it has to offer. Our goal, here at Brook Studios, is to utilize the principles of web design and site usability to promote your company and your product or service.

Brook Studios helps leading companies build web strategies, prioritize their investments, and develop and execute their action plans based on this user-centric philosophy.

Our goals are to anticipate, direct, and target the user's reactions. In the end, we can create an entertaining, simplistic, and sound design, which targets every individual goal, pertaining to each project.

USABILITY, EXPERIENCE DESIGN, AND INTERFACE DESIGN

Brook Studios Interface designers are usability experts. We design interfaces that guide the user to the content you want to feature, and to the actions you want them to perform, such as downloading a presentation, signing up for an online membership, or picking up the phone and making a call. The less a visitor to your website has to search for something, and the fewer clicks it takes them to get there, the better. We make sure visitors to your site get where they need to go with an interface design tailored specifically to your communication objectives.

Web Development

We believe that web development solutions should simplify, not complicate, your business operations.

Brook Studios specializes in the development of customized technology solutions that help our clients to automate key business processes, respond to customers' needs faster and more effectively, and improve communications with clients, partners, and investors. This means building scalable technology solutions that not only augment your existing architecture, but also are powerful enough to anticipate and handle future needs. We understand you have deadlines to meet and resources to manage. Brook Studios can help by keeping your project focused, delivering high quality work that is on time and on budget.

Our web development programmers are skilled in multiple languages and platforms, and can implement technology that meets your online business needs. Below is a list of many of the technologies we currently employ:

- Microsoft .NET
- Active Server Pages (ASP)
- Java (Servlets / JSP)
- PHP
- Cold Fusion
- CGI / Perl
- MySQL, MS SQL Server
- Oracle
- Linux, Solaris, Windows NT, Windows 2000, UNIX
- Apache, IIS
- XML/XSL

Graphic Design

Brook Studios graphic design services can address all of your online and offline graphics needs, including a wide variety of marketing collateral to reinforce your company's branding and message.

Examples of online and offline graphic design services available include:

- Letterhead
- Business Cards
- Brochures (print and electronic)
- Advertisements (online and offline)
- And more marketing materials...

Corporate Identity

Branding and Identity are critical to success in a globalized marketplace. In several important respects the brand is the product. Think of Apple, Nike, or Gap. Careful attention to branding and identity design enables successful marketing and advertising and is an important first step in any business. Our creative teams have worked on variety of identity design projects from developing new product lines to numerous start-ups in need of a complete identity package.

LOGO DESIGN

The logo is the signature of an organization, its stamp on the world. Logos should be simple, memorable, and flexible. Brook Studios develops logos that form the core of corporate identity based on diligent research and an iterative design process.

BUSINESS CARDS AND LETTERHEADS

Even in a digital age the printed, physical business cards and other printed material are often the sole representative of an organization. They should fully represent the company and the person. Careless design leaves a poor impression. Creative Arena produces printed collateral that you'll be proud to give out to your best contacts and partners.



Contact Information

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